

Subject: Notice of MAP Policy Violation – Immediate Attention Required

Body:

Dear [Retailer's Name],

We have identified a violation of our Minimum Advertised Price (MAP) Policy concerning the following products:

SKU: [XXXX], **Product:** [Product Name], **MAP:** \$[Price],
Advertised Price: \$[Violated Price].

Please adjust your listing within 48 hours to comply with our MAP policy. Failure to comply may result in additional corrective actions.

Please see the attached MAP policy for more details.

Sincerely,

[Your Brand's Name & Contact Information]